

## 28<sup>th</sup> SEA Games Rights Holding Broadcasters Newsletter

### RHB Daily Briefing recap

Below is a recap of today's RHB Daily Briefing:

- The Media Guide for the Closing Ceremony (CC) of the 28<sup>th</sup> SEA Games will be distributed tomorrow. The document will be circulated via email and also posted to the SEA Games Downloads platform. RHBs are reminded that the information contained within the Media Guide is embargoed until the CC begins.
- RHBs are reminded to provide Booking at the Central Information Counter (CIC) with their requests for VIP tickets, Observer Seats and ENG positions for the CC.
- Furthermore, RHBs are also requested to provide Booking at the CIC with information regarding their planned transmissions over the final days of the event and anticipated timings for the end of their 'on air' coverage.
- RHBs planning to bring empties, flight cases, containers, etc. into the IBC on 16 June are advised to do so in the morning so as to avoid hindrance caused by traffic congestion and road closures due to the CC. Please see RHB Newsletter #19 for more details of the road closures on 16 June.

### RHB departure information

Bags will be delivered to RHB premises on the morning of 16 June for the collection of waste goods.

Larger items, such as set dressing, backdrops etc., should be disposed of in the large containers located next to the Satellite Farm.

RHBs are reminded that their premises must be returned in the condition in which they were received. All litter and waste materials must be removed.

Should any RHB be planning to depart overnight then arrangements can be made for the handover procedures to be started earlier in the evening and a collection box left for the final drop-off of the keys.

### Road Closures for Cycling events on 13 and 14 June

Several major roads will be closed for periods on 13 and 14 June due to the Cycling events. The competition route is indicated in the adjacent map while major disruptions are listed in the table below.

RHBs are advised to refer to the SEA Games website for complete information regarding all roads affected.

<http://www.seagames2015.com/advisories/road-closures>.



Direction of Travel	Details & Impact	Alternative Routes
East Coast Parkway (ECP) towards City	<ul style="list-style-type: none"> <li>• No access to AYE via MCE</li> <li>• No access to Central Blvd via Sheares Ave</li> <li>• Motorists along ECP (City) will have to exit to Rochor Rd and use MCE (ECP) to Central Blvd</li> <li>• No access to Cross Street &amp; CBD area from Central Blvd</li> </ul>	<ul style="list-style-type: none"> <li>• To AYE, use Pan Island Expressway (PIE) (Tuas)</li> <li>• To City, use Rochor Rd</li> <li>• To Central Blvd – use Nicoll Highway or MCE (ECP)</li> </ul>
Kallang-Paya Lebar Expressway (KPE) towards ECP / Marina Coastal Expressway (MCE)	<ul style="list-style-type: none"> <li>• No access to AYE via MCE</li> </ul>	<ul style="list-style-type: none"> <li>• To AYE, use PIE (Tuas)</li> <li>• To Central Blvd – use Nicoll Highway or MCE (ECP)</li> </ul>
Ayer Rajah Expressway (AYE) towards MCE	<ul style="list-style-type: none"> <li>• No access to Rochor Rd via Sheares Ave</li> <li>• No access to Cross Street &amp; CBD area from Central Blvd</li> <li>• Trailers with containers along AYE (MCE) must exit at Keppel Rd</li> </ul>	<ul style="list-style-type: none"> <li>• To Rochor &amp; City, use Anson Rd</li> <li>• To Marina South, use MCE (ECP) to Central Blvd</li> </ul>

## Loggers' legacy



### Logging team

Logger Ten Jiahui introduces Media Manager Jack Wall

Every second of every feed at the SEA Games is reviewed and catalogued by a diligent team of loggers. "We handle all the feeds plus the ENG content," Jack Wall, Media Manager, stated. "We log the timecodes of various important moments depending on the sport. For Football, for example, we log the goals, the good chances and the red cards."

"It makes it easy for the Daily Highlights Programme producers to find the best moments of the day. Also, after the SEA Games is finished, the materials can be used for any reports of the event."

Jack is experiencing several of the sporting disciplines at the SEA Games for the first time. However, he has able assistance provided by local students selected from media and broadcasting courses at Singaporean colleges. "The volunteers assist us a lot. We trained them for a week before the official start of the SEA Games so now they are very good at logging."

Leaving a legacy in the host country is always a high priority for HBS, and training the next generation of broadcasters is one of the best ways to achieve that ambition. "I've gained a lot of excellent experience and I hope that in the future I will have a chance to work in this field again," explained logger Ten Jiahui.

## Taking the SEA Games online

It is not all about live coverage at the 28<sup>th</sup> SEA Games, or even about television broadcasts. For Sports Channel Indonesia (SCI), managed by Com.3, their mission is to provide online news reports and interviews from the Games to complement the live TV coverage provided by Indonesian broadcasters SCTV and TVRI.

"We are a developing online channel, so the SEA Games is a really good chance for us to engage with the audience. Indonesia hosted the SEA Games in 2011 so the event is still very popular in the country," reporter Dwi Tunjung Sari explained.

With a team of 16 based in Singapore, SCI have successfully managed to cover a lot of sports at the 28<sup>th</sup> SEA Games. "We generate a lot of content from the training venues before events and our reporters are going to the stadiums with an ENG crew to collect post-event interviews. The editor then creates the content with what we have collected and posts it online."



### Online reporter

Reporter Dwi Tunjung Sari has enjoyed covering her first SEA Games

Dwi and her colleagues have been particularly big fans of the SEA Games apps. "This is the first time that the SEA Games has provided apps and they are really amazing! I have even told the Indonesian government that we also should produce apps in the future for such competitions," Dwi said. "The apps make our work much easier. We can follow schedule changes and see the match results. I can even put together my bulletin based on information from the apps."

The advances in technology have allowed SCI to take online a role that would perhaps traditionally have been regarded as part of the written press rather than broadcasting. "Personally, I work on reporting from the Badminton, Tennis and Swimming venues. I am covering the SEA Games for the first time and, frankly speaking, I had never seen Synchronised Swimming before," Dwi commented. "I am very excited about everything here and I am learning a lot."

## Feedback Form reminder

RHBs are reminded that they can deposit their completed Feedback Forms, distributed with the Broadcaster Welcome Pack, in the box located at the CIC.

Additional copies of the Feedback Form can also be collected at the CIC. Please remind staff members to fill in and return the form before departure.



### Feedback

Give us your opinion on the Games!