

15th ASIAN GAMES DOHA 2006 DAGBS NEWSLETTER

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BROADCASTER BRIEFING RECAP - 29 NOVEMBER

The main points raised in today's briefing were:

- DAGOC reminds Rights Holders that whilst the MMC services are available to all users, the MPC Press Working Room and especially the free Qtel internet area, are dedicated press facilities and Rights Holders are requested to not overburden these facilities.
- Rights Holders are advised to use the IBC Broadcast Information Office (BIO) as the principal source of broadcast and Games information. The MMC newsdesk should only be contacted when arranging interviews with sponsors and DAGOC executives.
- A minute-by-minute rundown of the Opening Ceremony will be released tomorrow and made available on www.dagbs.tv. A list of suggested Opening Ceremony commercial break opportunities is also available in the production area of the download section. Rights Holders are reminded that the booking deadline for the Opening Ceremony is today at 18:00.
- The feed of tonight's Opening Ceremony rehearsal will not be made available to Rights Holders.
- A full list of the Team Welcome ceremonies taking place at the Athletes' Village flag plaza are available in the DAGOC area of the www.dagbs.tv download section. As covered in Newsletter #16, Rights Holders are requested to inform the IBC BIO if planning to visit or film one of the ceremonies.
- Rights Holders who have not completed circuit testing must contact the CDT today in order to do so.
- DAGBS reminds Rights Holders of the booking deadline for venue facilities which is Day - 2 at 18:00. Booking is compulsory for High Demand events (a list of which is available on www.dagbs.tv). The distribution of tickets for High Demand events is scheduled to take place at 14:00 the day before the event.

DAGBS WEBSITE ONLINE UPDATE

Now available in the download section of the DAGBS website are the following updated documents: a breakdown of recommended timings for Opening Ceremony commercial breaks, an updated IBC CATV channel list, an updated SD and HD Vanda feeds schedule, Broadcast Transmission Schedule 15.2, a list of the High Demand events, the latest DAGOC/ABU Multilateral Feeds schedule, a rundown of the daily IBC 14:00 play-out and the shotlist of the venue aerials.



The DAGBS website - check it out

DAGBS PROFILE - MAYANK ATREYA



Mayank Atreya - ex-cricketer

"Two years and twelve days." That's how long Coordinating Producer Mayank Atreya has been in Doha preparing for the 15th Asian Games. Having worked for the past ten years out of the TWI India office in Delhi, covering various sporting and non-sporting events (such as Music Award

Nights and Bollywood Night), Mayank worked during the planning phase as an integral liaison between the Venue Managers in Doha and the Production office in London. As one of five production coordinators for the Asian Games, he was the only Coordinating Producer based in Doha for the duration of the planning phase.

Describing himself as a sporting person - he represented India in cricket at the under-15 level in 1990 - Mayank remembers following early Asian Games contests back home. He therefore fully appreciates television's important role in broadcasting the Games across Asia.

With the Opening Ceremony fast approaching, Mayank feels that the work of the last few years has really been towards something special, "I've worked on lots of projects," he concludes, "but never something with this much organisation - 700 plus days of planning, all leading to what should be an amazing competition."

Having seen High Definition tested at the West Asian Games in 2005, Mayank admits that it's this aspect of the DAGBS broadcast that he is "especially interested in."

A CEREMONY FOR THE GAMES OF YOUR LIFE

How do you marry a spectacular ceremony for a live stadium audience and a worldwide television audience of a projected 3.7 billion people? A question that has been playing for the last fifteen months in the minds of Simon Francis, Broadcast Director of Ceremonies, and David Atkins, Producer/Artistic Director for Ceremonies.

"I've been in liaison with David Atkins and all the time we've had one eye on the event in the stadium and one on how the cameras are going to capture this," Simon starts before adding modestly, "David is responsible for it all."

With twenty years of experience in events directing, covering everything from award shows to music concerts for such artists as Elton John, Simon was the director of the Opening and Closing ceremonies at the 2000 Sydney Paralympics, something that should stand him in good stead at the Khalifa Stadium on 1 December and 15 December.

"What is important to remember is that we are trying to tell a story," Simon continues. "From beginning to end, and incorporating the athletes' parade, we want to be able to get across the enormity of the event to the viewer back home, while also being able to draw people in to the smaller, tighter moments of the story - to change the perspective as and when appropriate - all the while remembering that it has to be entertaining."

In order to achieve this, they will employ 27 cameras and 125 technicians involved directly with the television production alone - including two helicopters, three 10-metre cranes, four steadicams and a lipstick camera, as well as the SkyCam featured in Issue #9 of the DAGBS Newsletter.

"It's big," Simon observes. "All of the components and the scope of the show are of an Olympic proportion - it's going to be spectacular."



Khalifa Stadium - open for business on 1 December (insert: Broadcast Director of Ceremonies, Simon Francis)

DAGBS WEBSITE AND CONTACT INFO (WWW.DAGBS.TV)

The DAGBS website complements existing DAGBS printed material and features information on Venues, Production, Telecom, Broadcast and other general and technical data. The website is updated frequently with the latest DAGBS news and information.

For further general information and additional queries, please feel free to contact us at info@dagbs.tv

