

15th ASIAN GAMES DOHA 2006 NEWSLETTER

Issue #04, August 2006

DOWNLOADABLE DOCUMENTS & WEBSITE UPDATES

Version 10 of the DAGOC Competition Programme, published in July 2006, is now available in the download section of the DAGBS website. The competition programme is available as an Excel File in three formats; organised by sport and by day; by venue and by day and for Rights Holders requiring specific information, there is an option to view each sport's specific session-by-session schedule.

Also available to download is the Broadcast Transmission Schedule, based on DAGOC Competition Schedule version 10, which charts DAGBS' day-by-day coverage plan for each sport.



The DAGBS website has been fully updated

In light of WBM2, DAGBS has also updated the 15th Asian Games and Broadcasting The Games areas of the website, highlighting recent changes and updates to the broadcast operations of the Games and the organisation of the event.

GLOSSARY

HD / HDTV

High Definition Television. High-resolution digital television (DTV). DAGBS will provide 16/9 HDTV coverage of Aquatics (Diving, Swimming and Synchro. Swimming), Athletics (Track & Field), Gymnastics and the Opening & Closing Ceremonies.

MDS

Master Delivery Schedule. A prerequisite for all deliveries into Asian Games venues. All delivery information must be on the MDS 24 hours before delivery.

WBM2 IMPORTANT UPDATES

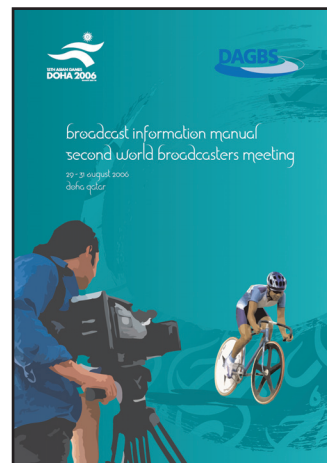
To assist Rights Holders with their planning for the Second World Broadcasters Meeting (WBM2), DAGBS has provided relevant information and updates, including;

- A full agenda;
- Version 10 of the DAGOC Competition Programme; and the
- Broadcast Transmission Schedule.

These documents are available in the download section of the DAGBS website at www.dagbs.tv

The WBM2 takes place in Doha on 29-31 August and will consist of a one-day plenary session where the overall DAGOC and DAGBS plans to broadcast the Games will be detailed covering such items as the Production Plan, the International Broadcast Centre (IBC) and Venue Operations as well as useful Games-time logistical items including Accommodation and Accreditation. DAGBS will use this occasion to present the WBM2 Broadcast Information Manual and an updated edition of the Broadcasters' Rate Card.

DAGBS will organise an IBC site visit as well as a tour of selected venues. This will be followed by unilateral meetings between DAGBS representatives and the Rights Holders, which will take place on 30-31 August.



Rights Holders will receive a copy of the DAGBS Broadcast Information Manual at the WBM2

BOLD AND THE BEAUTIFUL

As part of its comprehensive and innovative Production Plan, DAGBS will offer picturesque views of the Doha skyline, provided by five Beauty shots at the following locations:

1. On top of the Qtel Tower, overlooking Doha Bay and the Corniche (High Definition)
2. The Sport City, overlooking the Games Torch and Khalifa Stadium (High Definition)
3. The Sport City, a wide shot of The Sport City
4. The Marriot Hotel roof, overlooking Doha Bay
5. The old Souk area near the Dhow roundabout, overlooking the Souks



Doha Bay - one of Qatar's most prominent sites

These city Beauty shots (two of which are High Definition) will also provide sport-specific shots for Cycling, Marathon, Sailing, Triathlon and the Race Walks competitions, covered under the Basic Feed.

SPOTLIGHT ON...AL-RAYYAN SPORTS CLUB



One of the busiest venues at the Asian Games, the Al-Rayan Sports club will host Baseball, Football, Hockey, Softball and Indoor Volleyball events.

Forming the Al-Rayan Sports Club are the Al-Rayan Stadium (set aside for part of the men's football tournament and the second biggest sporting arena in Doha) and the Al-Rayan Indoor Hall which will host Indoor Volleyball.

Further temporary outdoor venues have been constructed for Baseball & Softball and Hockey.

DAGBS WEBSITE AND CONTACT INFO (WWW.DAGBS.TV)

The DAGBS website complements existing DAGBS printed material and features information on Venues, Production, Telecom, Broadcast and other general and technical data. The website is updated frequently with the latest DAGBS news and information.

For further general information and additional queries, please feel free to contact us at info@dagbs.tv

