

# 15<sup>th</sup> ASIAN GAMES DOHA 2006 DAGBS NEWSLETTER

Issue #26, 8 December 2006 [www.dagbs.tv](http://www.dagbs.tv)

## BROADCASTER BRIEFING RECAP - 8 DECEMBER

The main points addressed in today's Broadcaster Briefing included:

- Due to the weather, the Tennis and Soft Tennis competitions were affected yesterday but are expected to catch up to the planned schedule today. In order to facilitate this the early rounds of Soft Tennis were changed from a round-robin format to straight knock-out.
- The Soft Tennis semifinals and Final will be played on the Centre Court and televised.
- The DAGBS Booking department is awaiting the results of today's Badminton matches before proceeding to allocation of Mixed Zone spots for tomorrow's Finals. Allocations will be communicated to Rights Holders as soon as possible.
- The Booking deadline for the first day of Diving and the Bowling Final is tonight at 18:00.
- DAGOC and DAGBS reiterated their sincere condolences to the family of Korean equestrian athlete Kim Hyung Chil as well as to the entire Korean delegation.

## RIGHTS HOLDER PROFILE - IRIB (IRAN)

Being able to transfer the impression of being in the stadium, sending the feeling of being here in Doha home to Tehran, is the aim of Hamid Iraniha, International Sport Liaison Officer, and the 30 members of the IRIB (Islamic Republic of Iran Broadcasting) crew working with him. Through a variety of programming, using the multifeed coverage and their own ENG crews, IRIB are servicing news, event coverage production and talk show formats both in Doha and in Tehran.

"Our main focus of coverage is of course the Iranian athletes," explains Hamid. "We've been able to achieve great coverage so far, getting in amongst the events and grabbing some excellent interviews – all the while being afforded the opportunity to respond to feedback from Tehran, to ensure that we are able to adapt to our audience needs."

"We're also able to provide bulletins to different networks within the IRIB banner," he continues, "with correspondence on dispatch, we're able to service both radio and television services." With regular daily shows and an interactive exchange between their studio in the IBC and the one in Tehran, Hamid explains that there is a constant dialogue of review and analysis of the athletes, the Games as an event and of the features they are producing around Doha and Qatar in general. "The Games are very important in Iran," says Hamid, "a fact which I think is reflected in the scale of our presence and the medal expectations of the Iranian people. With the Iranian football team, for example, appearing as defending champions, there is also an interest to see how the team develops and changes from Games to Games."

The development and changes of the Broadcasting technology from Games to Games is also of interest to Hamid. With great experience in broadcasting sporting events with IRIB (his first Asian Games was Bangkok 1998) watching how things progress from event to event is something he finds very exciting.

As for Doha and DAGBS, the organisation of the television coverage has been very good for IRIB. Hamid explains that any issues that have arisen have been dealt with quickly and professionally, and that he has found all requirements have been addressed in a professional and more importantly friendly manner, not just by the host broadcaster but also by the host nation. "Little things, like having so many people and nations catered for, and the fact that our accommodation is so close to the MMC, have helped us focus on the task at hand," says Hamid, adding, "There is an amazing amount of warmth that has been extended to us by our hosts, something that we are extremely grateful for."



Hamid Iraniha - recreating the Doha atmosphere in Tehran

## DAGBS DIRECTOR PROFILE - DANIEL COSTERG



Award-winner - Daniel Costerg

It is often said that a well written resume should fit on a single page, but in the case of Daniel Costerg, DAGBS was more than willing to make an exception. The veteran French director specialises in Athletics and Skiing, both of which he has covered at various World Championships, World Cups and Olympics, but he has also focused his cameras on Judo, Mountain-biking, Automobile Racing, Tennis... the list goes on and on. At Doha 2006 he is directing Canoe-Kayak, an event which earned him a "Bronze Rings" award for excellence in television coverage at the Athens Olympics in 2004.

"I think that's one of the reasons I was picked for this assignment," says the ever-modest Daniel. Another may well be his attitude: the important thing, he explains, is not the number of cameras a director is given to work with, but rather the quality of his team. "And I have the majority of my team [most of them from French network France 3] here," he says contentedly.

Though his directing duties here are solely in Standard Definition, Daniel's background as a video technician, and particularly his long relationship with HD (going back to 1989, when the concept was still a newborn) gives him a demanding perspective on image quality. He is therefore especially happy with the blue-green waters and scenic backdrop provided by West Bay Lagoon and Doha in general. But Daniel expected as much, having made a previous trip to Qatar a few years ago to cover the Doha track meet.

"That went extremely well," he comments, "and I am very pleased to be back." Daniel adds that he is "stunned" by the quality of the installations at the Asian Games, which he has found the time to inspect despite his busy schedule at the West Bay Lagoon.

## FAQ

**Q: By when must I vacate my International Broadcast Centre premises?**

**A:** Rights Holders may access the IBC until 23:59 on 18 December. Further details on IBC dismantling will follow next week in a special newsletter article.

## DAGBS WEBSITE AND CONTACT INFO (WWW.DAGBS.TV)

The DAGBS website complements existing DAGBS printed material and features information on Venues, Production, Telecom, Broadcast and other general and technical data. The website is updated frequently with the latest DAGBS news and information.

For further general information and additional queries, please feel free to contact us at [info@dagbs.tv](mailto:info@dagbs.tv)

