

7th ASIAN WINTER GAMES Rights Holders Newsletter



Edition # 18 - 6 February 2011

FAREWELL FROM IGBS

With the 7th Asian Winter Games Astana-Almaty 2011 about to reach their conclusion with this evening's Closing Ceremony, IGBS would like to take a moment to look back on an extremely successful event.

In cooperation with our partners at SICC and AWAGOC we have been able to deliver impeccable coverage of the event, achieving an Olympic production standard.

Based on our cumulative experience with winter Games, we were aware that weather would likely play a part and prepared appropriately. We were therefore able to implement back-up plans and find successful solutions to each challenge as it arose.

This event has also given us an opportunity to make new friends in Kazakhstan, both in the Organising Committee and among the thousands of extremely helpful volunteers. It has been an honour to be able to pass on our experience and know-how to our broadcasting associates in Astana and Almaty.

Feedback from Rights Holders towards IGBS' services and assistance has been overwhelmingly positive, and it is this knowledge which makes the intensive period of preparation and the long event time hours of our staff worth while.

Though final figures are not yet available, Rights Holders tell us that they can safely say that several hundreds of millions of viewers across the world have followed the event.

All that remains is to thank you for your participation at the 7th Asian Winter Games and wish you a safe journey back home.

Francis Tellier
CEO, IGBS

Jeremy Cole
Chairman, IGBS

SICC - POWERING THE GAMES

While IGBS' collaboration with AWAGOC has been made quite apparent to Rights Holders through Newsletters and World Broadcaster Meetings, a less visible but equally important partner in the project has been SsangYong Information & Communications (SICC).



Two CEOs, one vision: IGBS' Francis Tellier (left) and SICC's Lee Yoon-Ho in SICC's Almaty office

SICC, which has been successfully involved in several previous international sports events, was initially contracted by AWAGOC for the provision of data, graphics and host broadcast services at the 7th Asian Winter Games. Based on its productive collaboration with IGBS at the 15th Asian Games Doha 2006, SICC then contracted IGBS to develop and implement the host broadcast side of the operation in order to be able to focus more closely on its other event-related obligations.

SICC's Sports Information Technology Division is a recognised leader of sport event information systems in Asia, starting with the 1986 Asian Games and 1988 Olympic Games, both in Seoul. As such, it made perfect sense for AWAGOC to call upon the Korean company to set up the GAMES FAMILY Information System (GFIS), a web-based real-time information system allowing users throughout the International Broadcast Centre and at the various event venues to monitor any and all competition-related developments. SICC has had more than 300 staffers in Kazakhstan monitoring the Asian Winter Games and keeping on top of all event-related data.

SICC CEO Lee Yoon-Ho, speaking just hours before the Closing Ceremony, said he was pleased with the way things have gone during the soon-to-be-completed event. "We started working with IGBS well ahead of the event and for me it has been not only a contractual experience but also a human one. I am very happy with the partnership we've established and I strongly wish to continue business and human relationships with IGBS."



One of SICC's many AWG monitoring systems

CLOSING CEREMONY/FINAL HIGHLIGHTS REMINDERS

Please note that the Closing Ceremony will showcase the extinguishing of the Games torch in Astana at the end of the Ceremony.

The final pan-event Highlights Show will be broadcast tonight at 23:00, following the usual daily Highlights Show, and will last for 104 minutes rather than the standard 52 minutes.

HANDBACK REMINDER

Rights Holders are reminded that the Contribution, Distribution and Transmission Room (CDT) will be switched off at 12:00 on 7 February with Technical Power being turned off at 12:15. The IBC will remain open 24/7 until midnight on 8 February and Rights Holders will need to finish removing their equipment by 9 February.

ASIAN WINTER GAMES 2017: DESTINATION SAPPORO...

The 8th Asian Winter Games are scheduled to take place in 2017 with the Japanese city of Sapporo awarded the honour of hosting the event. This will be the third time that the city has hosted the Games following the stagings in 1986 and 1990.



The decision was announced at the 57th OCA Executive Board meeting at the Ramada Plaza in Astana on 31 January. With Aomori also having hosted the Asian Winter Games it will mean that Japan will have staged four of the eight editions of the Games.