

# 7<sup>th</sup> ASIAN WINTER GAMES Rights Holders Newsletter



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## SKI JUMPERS TAKE FLIGHT LIVE

IGBS is pleased to announce that all Ski Jumping training sessions will be distributed live, as was this morning's.



The training sessions at ISJ are set for 1 February and 3 February. Both sessions are scheduled for 10:00 but timing is subject to change.

## ALMATY BY AIR

Aerial footage of the Almaty competition venues has been filmed by an IGBS helicopter crew and will be played out shortly.

It will be distributed at 16:00 on the Opening Ceremony/Highlights distribution (as well as on Channel 20 of the CATV system).



Stunning aerial footage of the Almaty venues has been captured by IGBS

## HANDBOOK REMINDER

With all Asian Winter Games Rights Holders now on site at the IBC, IGBS would like to remind any broadcaster who has not received a copy of the Broadcaster Handbook that the publication can be collected from the Broadcast Information Office.

## WORLD BROADCASTER MEETING RECAP

The daily 7<sup>th</sup> Asian Winter Games World Broadcaster Meeting took place this afternoon in the Almaty IBC. The main points raised in the meeting follow:

- Access to the IFS for the Opening Ceremony is via AWAGOC shuttles from Media Hotels and AWAGOC Offices only. Broadcasters may not access the area in their own vehicles.
- The Opening Ceremony broadcast will begin at 18:45 and is anticipated to last two hours and 45 minutes. The highlights package will air at 22:00 and run for 52 minutes.
- Speeches for Nursultan Nazarbayev, President of Kazakhstan, Sheikh Ahmad Al-Fahad Al-Sabah, President of the OCA, and Imangali Tasmagambetov, Mayor of Astana, are now available from the BIO.
- A revised competition schedule/transmission schedule will be released this afternoon and will be available from the IBC Broadcast Information Office (BIO) and on the IGBS website.
- A new version of the Media Bus schedule featuring route numbers has been released and may be collected at the IBC BIO.

## WELCOME MESSAGE FROM THE OCA PRESIDENT

"First of all I would like to wish you all a warm welcome to the 7<sup>th</sup> Asian Winter Games Astana-Almaty 2011. These Games in Kazakhstan, the fourth different nation to take on the responsibility of hosting, offer a great opportunity for us to reflect on just how far we have collectively taken the idea of the Asian Winter Games.



OLYMPIC COUNCIL OF ASIA

Since their inception in 1986, the Asian Winter Games have gone from strength to strength. We started out with just seven sports and as many competing nations at the first edition in Sapporo. Today we are preparing to enjoy our seventh edition, featuring eleven different disciplines and representatives from all 45 of our member associations.

These Games also offer a fantastic opportunity for Kazakhstan. The construction and renovation of sporting facilities in both Astana and Almaty, as well as their surrounding regions, will leave a legacy in the host country that will provide inspiration and hope for future generations of Asian athletes.

We anticipate great success at these Games and look forward to taking the next step in the flourishing story of the Asian Winter Games. Thank you all for your part in making this happen."

Sheikh Ahmad Al-Fahad Al-Sabah, President OCA

*This is a republication of the Welcome Message distributed with the Broadcaster Handbook*

## KNOW YOUR AWG SPORTS - SKI ORIENTEERING

Designed to test both the competitors' physical and mental strength by combining the endurance elements of cross-country skiing with navigation skills, ski orienteering is a unique and developing sport.



The winner is determined by completing the designated course in the fastest time, ensuring that each checkpoint between the start and finish is visited in the correct order. The route taken is entirely up to the participants, each of whom has to make many split-second journey choices as he or she traverses the course.

Making its debut on the Asian Winter Games schedule, the discipline is currently in the application process to become an official Olympic sport at the 2018 edition of the Winter Olympics.