

7th ASIAN WINTER GAMES Rights Holders Newsletter



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ALMATY MPC OPENS AHEAD OF SCHEDULE

The Main Press Centre in Almaty has opened two days ahead of schedule. Originally slated to become fully operational on 30 January, the facility, based on the 3rd floor of the Almaty Towers complex, instead opened today on 28 January - coinciding with the MPC in Astana.

To access the Almaty MPC, Rights Holders can either take the elevator in the main AWAGOC entrance or the escalator located in the central entrance of the Almaty Towers.



The MPC in Almaty is now open for business

ALMATY TOWERS SERVICES

Rights Holders based at the IBC can make use of several services within the Almaty Towers complex.

The ground floor contains Market Towers supermarket, the opening hours of which are 09:00 – 00:00, seven days a week.

Also on the same level are several restaurant facilities and a cinema. On the first floor is a shopping precinct and a travel agency.

The nearest ATM is situated in the entrance of the Hyatt Regency Hotel which is adjacent to the Almaty Towers building.



WORLD BROADCASTER MEETING RECAP

The now-daily 7th Asian Winter Games World Broadcaster Meeting took place this afternoon in the Almaty IBC. The main points raised in the meeting follow:

- All venues are connected to the IBC and the final production teams arrive in Kazakhstan today.
- The first broadcast of the competition will be tonight's Women's Ice Hockey match between Kazakhstan and DPR Korea. There will be no English language commentary; aside from this it will be treated as a full production.
- The Opening Ceremony rehearsal will be broadcast through the IBC at 18:30 for viewing purposes only and will contain a superimposed graphic. No part of the rehearsal may be retransmitted or used in any way.
- A package of excerpts from the Opening Ceremony rehearsal, also containing several interviews, will be distributed after the rehearsal and re-fed at 10:00 on 29 January. The interviews are anticipated to be with one of the guest performers and the event producer. This package may be used at will by Rights Holders.
- Training sessions for Alpine Skiing and Ski Jumping on 30 January will be distributed live.
- Rights Holders are reminded that the highlights show will be broadcast at 22:00 daily. The final overall round-up will be distributed at 23:00 on 6 February, the final day of the event.
- The consistency of the media transport service is a matter of discussion with AWAGOC at the highest level. It is expected that from today a consistent service will be provided.

OPENING CEREMONY SCRIPT AND SPEECHES AVAILABLE

The script of the Opening Ceremony, a transcript of the Speeches and a list of Torch Carriers are available for collection at the IBC Broadcast Information Office. These documents are provided for internal broadcaster use only and may not be distributed or shared.

ON THE BUSES...

The media shuttle bus service is now in operation with routes taking in the IBC, competition venues and the following hotels: Kazakhstan Hotel, Almaty Hotel, Tian Shan, Kazzhol and the Royal Tulipe.

Exact timing varies between routes but each destination is serviced on a maximum interval of thirty minutes. A full schedule with exact routes and timing can be collected at the Broadcast Information Office and AWAGOC volunteers are also available to provide assistance regarding bus selection.



Rights Holders prepare to catch one of the AWAGOC buses to a venue

KNOW YOUR AWG SPORTS - ICE HOCKEY

Ice Hockey has featured at every edition of the Asian Winter Games, with the Women's competition entering the schedule for the first time in 1996. The game is played on a rink that measures a maximum of 61 metres in length and 30 metres in width.

Each team consists of 20 players, six of whom are permitted on the rink at a time. The match is contested over one hour, split into three twenty minute periods. Nations compete at the Asian Winter Games in a round robin tournament format.

While Japan have won the last two gold medals in the men's event it has been Kazakhstan who took the honour for the women. They will be eager to complete a hat-trick in 2011 on home ice.

