

7th ASIAN WINTER GAMES Rights Holders Newsletter



Astana - Almaty
7th ASIAN WINTER GAMES
2011

Edition # 08 - 26 January 2011

ACCREDITATION IN ASTANA

As promised in the previous newsletter, details regarding the Astana Media Accreditation Centre can be found below. The Accreditation Centre is open 9:00-18:00 daily.

Duman Hotel
2A Kurgalzhinskoe shosse
2nd floor
Tel: 8 701 935 6034

KNOW YOUR AWG SPORTS - BIATHLON



Combining the disciplines of cross-country skiing and rifle shooting, biathlon has been an ever-present event at the Asian Winter Games since its inception in 1986.

Originally conceived in the mid-1800s as a means of exercise for Norwegian soldiers, it has been recognised as a competitive sport since the 1920s, making its Olympic debut in 1924.

The concept of the event sees competitors ski a cross-country circuit broken up by rounds of shooting, half in a standing position and half prone.

The target varies in size from just under two inches to four and a half inches, the larger targets used when shooting from a standing position. Competitors fire from a distance of 50 metres.

Missing targets results in penalties being imposed on the competitors.



IBC OFFICIALLY OPEN

The International Broadcast Centre in Almaty has officially opened following a Grand Opening ceremony attended by Akhmetzhan Yesimov, the Mayor of Almaty, Francis Tellier, CEO of IGBS, and Lee Yoon-Ho, CEO of SICC.



Akhmetzhan Yesimov, Mayor of Almaty, officially opens the IBC alongside SICC CEO Lee Yoon-Ho and IGBS CEO Francis Tellier

"It is very important for Kazakhstan to host the Asian Winter Games for the first time," explained Mr. Yesimov. "It is equally important that people who want to participate and see the event can do so. In order for the media to operate, the IBC and MPC are equipped with all the latest equipment and I am sure everything will go very well."

Following the Mayor's speech the ribbon-cutting ceremony took place in front of the Contribution, Distribution and Transmission Room, after which the assembled dignitaries undertook a quick visit of the IBC.

TODAY'S WORLD BROADCASTER MEETING RECAP

The first World Broadcaster Meeting (WBM) of the 7th Asian Winter Games took place this afternoon in the Almaty IBC. The main points raised in the WBM follow:

- Live sports coverage begins on 31 January, but a few events will take place first (see below).
- The six beauty cameras will be live by the end of today.
- Helicopter shots of the venues will be distributed within the next few days.
- No Ice Hockey matches on 28 and 29 January will be covered, **with the exception of the two Kazakhstan national team matches**, which will be covered live; because of this, no highlights will be provided. The Kazakhstan matches will follow the indicative run-ups and run-downs, available in print at the IBC Broadcast Information Office (BIO) and for download on the IGBS website. Transmission will begin at 19:00 and the actual matches will begin at 19:10. No English-language commentary will be provided.
- Alpine Skiing and Ski Jumping training on 30 January, if scheduled, will be distributed live at the IBC.
- Rights Holders are reminded that the OCA kindly requests that they not use any non-official graphics in their coverage of the event.
- The Opening Ceremony transmission will start at 18:45, with the actual show beginning at 18:50 and the President arriving at 19:00.
- A full rehearsal will be conducted at 18:30 on 28 January. Rights Holders are welcome to attend the event in Astana; alternatively, they may view it at the Almaty IBC. **Please note that absolutely no images of the rehearsal may be broadcast or distributed in any form.**
- Tickets are needed to attend both the Opening Ceremony and its rehearsal. Both must be arranged through the IGBS Booking department.
- Run-ups and run-downs for the Opening Ceremony are available in print at the IBC BIO and for download on the IGBS website.
- The Opening Ceremony script will be made available at the IBC BIO on 28 January.
- Speeches will be made available at the BIO as soon as they are provided by AWAGOC.
- As is the case for the rest of the Asian Winter Games, IGBS commentary will be made available in English. RHs may use the clean audio feed and overlay their own commentary.
- Please note that the Opening Ceremony is produced by STS; IGBS is only distributing it.
- Rights Holders are reminded that the World Broadcaster Meetings are intended to cover only broadcast operations.
- The next World Broadcaster Meeting will take place on 28 January at 14:00, at which point it will become a daily event throughout the Asian Winter Games.