

7th ASIAN WINTER GAMES Rights Holders Newsletter



Astana - Almaty
7th ASIAN WINTER GAMES
2011

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GET ACCREDITED...

Rights Holders arriving in Kazakhstan who have yet to collect their 2011 Asian Winter Games media accreditation can pick it up at the Almaty Towers complex.

The Accreditation Office is based on the 8th floor of the Almaty Towers and can be reached via the AWAGOC entrance to the building. Its opening hours are daily between 9:00 and 18:00.

Another Accreditation Office will also be based in Astana; details on this second Office will be published in this Newsletter as soon as possible.

OPENING CEREMONY SLOTS STILL AVAILABLE

Booking for pre and post slots for the 30 January Opening Ceremony in Astana can still be placed with the IGBS Booking department.

Based on timing information made available by AWAGOC, pre slots will be available between 16:00 and 17:00 and post slots from 21:00. The Ceremony is expected to finish at 20:45.

An event running order and basic script are expected to be available by 26 January. These will be posted to the IGBS website (www.igbs.tv) and distributed to Rights Holders at the Almaty International Broadcast Centre.

The final rehearsal is to be held on 28 January at 17:45 and will be open to Rights Holders to view.

HIT THE LIGHTS!

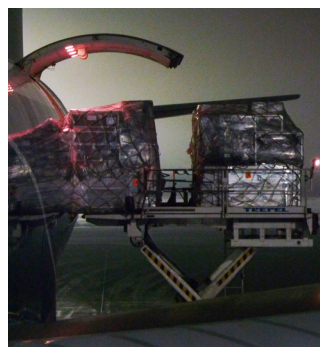
Day by day the IBC becomes more visually impressive, with the latest addition being red and blue LED lighting strips outside the CDT room.



IGBS RECEIVES LAST CARGO DELIVERY

The scale of IGBS' host broadcast operation for the 2011 Asian Winter Games can be measured by the sheer size of the associated logistics. The company began shipping broadcast equipment to Kazakhstan on 20 November and completed the task this week.

On 18 January a cargo flight from Amsterdam delivered 87 tonnes of equipment, comprising 424 pieces, to complement the 72 tonnes already on site – thus completing the delivery of IGBS' event-specific apparatus. Amongst the larger items arriving in this cargo delivery was a blimp which will be used to provide aerial footage at the Biathlon and Cross-Country Skiing Complex.



MAIN PRESS CENTRE OPENING DETAILS

Rights Holders are informed that the Main Press Centres in both Astana and Almaty will be opening shortly. In Astana the MPC will be at the Duman Hotel, while in Almaty it will be located on the 3rd floor of the Almaty Towers complex.

The Astana MPC will open first, as of 28 January, while the Almaty MPC will welcome RHs from 30 January – both will operate 24/7.

A Media Rate Card will be available at each MPC, providing an opportunity for mass media representatives, athletes and guests to lease or purchase products required for the performance of their duties during the games. Other services available include information terminals (seven in Astana and 17 in Almaty) and a break area for journalists.

AWAGOC will also provide a shuttle bus service in both cities, running from 7:00 to midnight. In Astana it will run every 15-20 minutes from hotels to venues as well as between venues. In Almaty the shuttle will service the airport, hotels, Accreditation Centre and sport venues, leaving every 20-30 minutes.

KNOW YOUR AWG SPORTS - FREESTYLE SKIING



First introduced to the Asian Winter Games schedule in 1996, freestyle skiing returned to the agenda at the last two editions. It is a sport that focuses on an acrobatic and aerial style of skiing and was pioneered in the United States during the 1960s.

The sport has various disciplines, most notably aeriels and moguls. Aerial skiing involves taking on jumps ranging in height from two to four metres and performing somersaults, while mogul skiing involves traversing terrain containing a variety of jumps and executing tricks in the process.

At the 2007 Asian Winter Games in Changchun, only men's and women's aeriels were staged, with China taking gold in both competitions thanks to the efforts of Han Xiaopeng and Li Nina.

