

7th ASIAN WINTER GAMES Rights Holders Newsletter



Astana - Almaty
7th ASIAN WINTER GAMES
2011

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IBC SECURITY CHECKS TO BEGIN ON MONDAY

As of Monday 17 January all personnel, vehicles and goods will be subject to security screenings and accreditation checks prior to entering the IBC.

In order to ensure the security of all IBC users, anyone not displaying the appropriate accreditation will be denied entry to the premises.

WIFI STILL BOOKABLE

Rights Holders are reminded that WiFi internet connections at the Almaty IBC are still available for booking.

To sign up for this service, RHs are asked to contact AWAGOC's Expert of Rate Card Management on the following email address:
rcs2.2011@gmail.com

WINTER SPORTS DAY

Today, 15 January, is officially Day of Winter Sports in Kazakhstan. All educational institutes are holding open classes devoted to the 7th



Asian Winter Games in which pupils will learn all about the competition and the sporting disciplines which will be featured.

SPIRIT OF THE GAMES



An ice sculpture in Astana shows off the level of local enthusiasm for the 7th Asian Winter Games... and the event-appropriate temperatures. Only 15 days remain until the Opening Ceremony in Astana's Indoor Football Stadium.

INFORMATION, BOOKING AND CONSTRUCTION DESKS OPEN

The Broadcast Information Office (BIO), Booking Office and Construction Help Desk have all opened their shutters facing the IBC main entrance plaza, ready to assist Rights Holders.

The BIO is the principal source of broadcast information during the Asian Winter Games, where broadcasters can collect copies of the IGBS Broadcaster Handbook and other important documents. The Booking Office is the place to visit to make requests for bookable services at the IBC and each of the event venues, while the Construction Help Desk, located within the Booking Office, looks after Rights Holders' needs in relation to their unilateral space within the IBC.



The Broadcast Information Office (BIO) staff awaits Rights Holders at the IBC

The BIO and Booking Office are currently open from 10:00 to 18:00 daily. As of Monday 24 January and throughout the last day of competition they will be open from 9:30 to 22:00 at a minimum, with exact hours shifting to reflect the competition schedule, while the Construction Help Desk will be open from 08:00 to 23:00 daily.

TRAINING DAY

Over the past week, IGBS staff, whether international or local recruits, have been undergoing training and orientation sessions at the IBC. A total of 575 IGBS staff are set to receive event-specific training ahead of their work on the 7th Asian Winter Games, while approximately 90 support staff have been hired to help IGBS deliver a successful event.

Natalia Sokolova, one of the local hires, explained the importance of working for IGBS at the Asian Winter Games: "I am very grateful for the opportunity to work in the warm and welcoming team of professionals which is IGBS. I am getting an interesting and useful experience, learning how to treat the clients at the highest level and providing them with everything they need. I will definitely use all the positive things I am experiencing here in my future business career in Kazakhstan."



IGBS staff receiving event-specific training for the Asian Winter Games in Kazakhstan

HISTORY OF THE ASIAN WINTER GAMES (5/6): AOMORI 2003

The Asian Winter Games returned to Japan for their fifth staging, making the hosts the first nation to host two editions at different venues – and also marking the third time the event had been held in Japan. The Aomori Prefecture in northern Japan was the base for proceedings.

Ten sports were present on the schedule, with freestyle skiing returning and the introduction of curling and perennial demonstration sport ski jumping. Additionally, snowboarding was included for men and as a demonstration sport for women. The number of National Olympic Committees sending a delegation rose to 29, 17 of which included competing athletes.

The mascot for the event was a black woodpecker named Winta, which represented the beautiful nature and rich culture of the Aomori region. Japan collected the most medals, a total of 67. More medals were awarded at this competition than at any previous Asian Winter Games.